

SUBVERSIONS SKATE AND RECORD SHOP

SUBVERSIONS is a Sacramento based skate and record shop. Their move to a larger space was an opportune time to rebrand and I was happy to help.

For the logo we wanted to evoke the golden age of skateboarding, in the artwork and the color schemes. It has since been used for signage, stickers t-shirts and silk screened on the boards themselves.

A. LOGO

B. ALTERNATE COLOR

SCHEMES for stickers and shirts

C. FONT FOR LOGOTYPE

D. CUSTOM FONT



STATE BEAR SAUSAGE AND DOGS

A



STATE BEAR
sausage and dogs

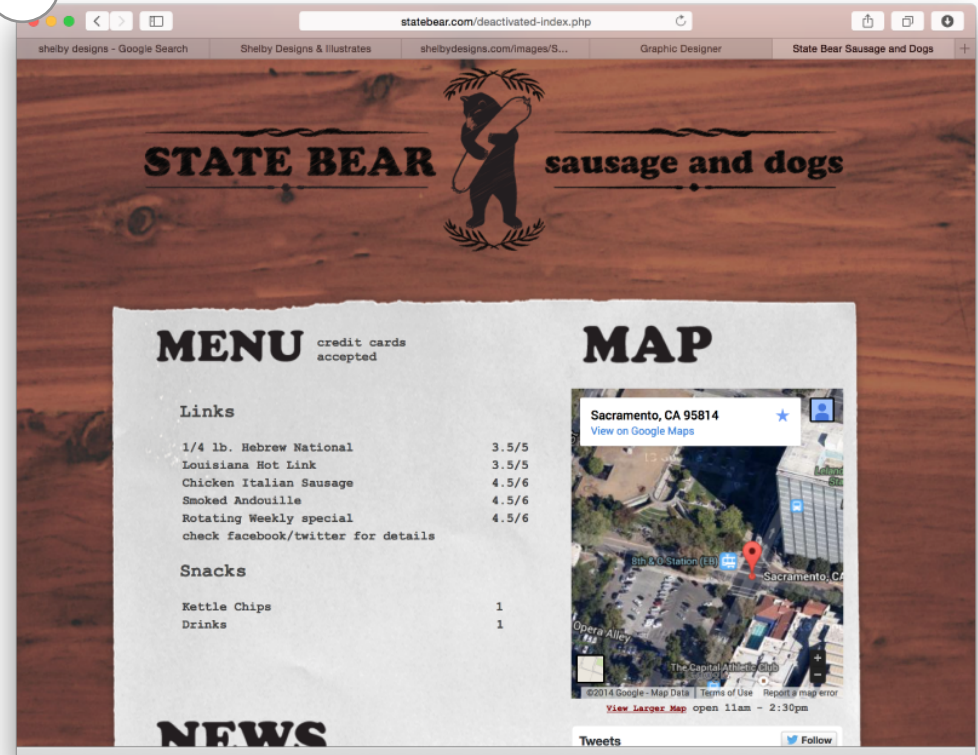
STATE BEAR wanted to be more than just a typical hot dog cart. A major step towards that was taking the time to come up with a brand.

The owner wanted something that referenced his love of California history and showed a sense of humor. You could get a fancy hotdog or an artisan sausage he wasn't taking himself too seriously.

A. LOGO

B. WEBSITE design, coding and hosting

B



WEDDING STATIONERY

A

**BGT
NRG**

**SAVE THE DATE
BRONWYN AND NATHAN
ARE GETTING MARRIED!
JUNE 20, 2015 / SACRAMENTO, CA**

B

YOU ARE INVITED TO THE WEDDING OF

**BRONWYN TURNEY
AND
NATHAN GLYNN**

SATURDAY • JUNE 20, 2015

CEREMONY AT FIVE O'CLOCK, RECEPTION TO FOLLOW

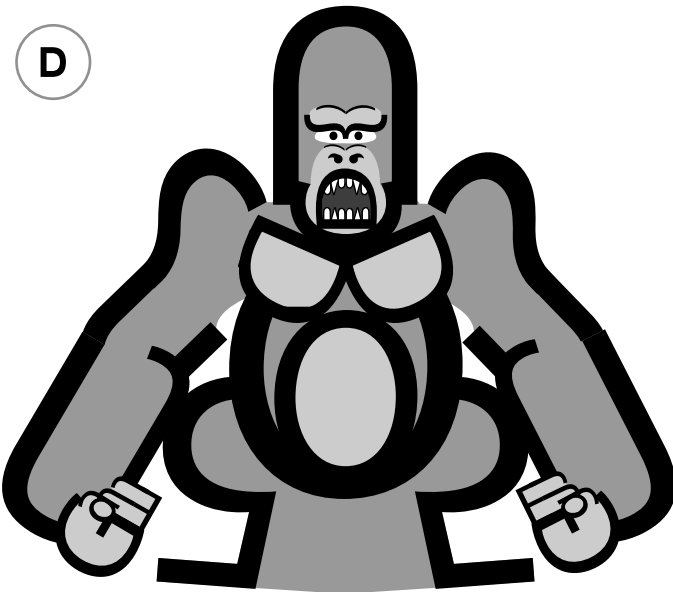
BEATNIK STUDIOS • 723 S STREET • SACRAMENTO, CA 95811
DETAILS AVAILABLE AT BRONWYNANDNATHAN.COM

C



- A. Digital **SAVE THE DATE**
- B. One Color **WEDDING INVITATION**
- C. **WEDDING INVITATION AND RSVP**
for home printing

OTHER WORK



- A. **WEBSITE** design, coding and hosting for **BLACKLIST ROYALS** a Nashville, TN based punk band
- B. Unused **LOGOTYPE** for **LOOK SKATEBOARDS**
- C. **LOGO** for **JBG PLUMBING**
- D. **TYPE ILLUSTRATION** of a gorilla, using Univers, just for fun